

3STEPS

**EVERYONE
CAN LEARN
TO SHARE
JESUS WITH
OTHERS**





3STEPS EVERYONE CAN LEARN TO SHARE JESUS

What Jesus has done in your life is something others need to hear. He is the only way to God and the only true hope for eternity for every person.

This practical guide will teach you three simple steps to naturally share your faith through everyday conversations.

Whether it's with friends, coworkers, classmates, neighbors, or people you meet in daily life, the **3Steps** will help you start conversations, share your story, and explain the gospel to lead others to Jesus.

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START: **WHY SHARING JESUS** **MATTERS**





START: WHY SHARING JESUS MATTERS

© WHAT JESUS SAYS

The Bible makes it clear: Jesus is the only way to God. He came to Earth to reconcile people to the Father. He spoke about this mission openly and taught His followers how to pass it on. There are many ways to share the gospel, but there is only one way to God—**Jesus!** People must hear this in order to believe.

“I am the way and the truth and the life. No one comes to the Father except through me”.
— John 14:6

Reaching People Like Jesus Did

We aim not to criticize or judge, but to lead others to Jesus through God’s love in us. Jesus spoke primarily to Jews, but also to non-Jews, because He loves all people and wants to save everyone. 3Steps helps us share Jesus simply, while being attentive—like Paul—to the person before us: whether they’ve heard of Jesus before or not.

“To the Jews I became like a Jew, to win the Jews... I have become all things to all people so that by all possible means I might save some”.
— 1 Corinthians 9:20-22

© LOVE IS OUR MOTIVATION

“For God so loved the world that He gave His one and only Son, that whoever believes in Him shall not perish but have eternal life”.
— John 3:16

When you speak to someone about Jesus, remember: Jesus died for that specific person out of love. God loves them—whether you naturally connect with them or not. Romans tells us that God’s love has been poured into our hearts, so we can speak with sincere compassion. That sincerity can make all the difference.

“... because God’s love has been poured out into our hearts through the Holy Spirit, who has been given to us”.
— Romans 5:5

This Is About Eternity

For you, talking to someone might just take a bit of courage—but for them, it could mean everything. Eternity is at stake. Anyone who doesn’t know Jesus is lost. When you share Him, you can be part of changing someone’s eternal destiny.

Real Story: A Life Saved Through One Conversation

The daughter of a pastor was in her twenties when she decided that fear would no longer stop her from sharing Jesus with others. One day, as a woman approached her, she felt a strong urge to speak. She began telling the woman about God’s love and His plan for her life. As she spoke, the woman suddenly broke down in tears. Without thinking, the pastor’s daughter reached out and hugged her.

What happened next stunned her. The woman pulled a pistol from her bag and said she had been on her way to the woods to end her life. Before leaving home, she had prayed, “God, if You’re real, send me an angel to stop me—someone who will hug me as a sign.”

That moment changed everything. Today, the woman and her whole family are believers, sharing with others the message of Jesus who saved them.

© YOU ARE CALLED AND EMPOWERED

Every Christian is a witness to God's love through their personal experiences with Jesus. He wants to empower and use every believer! The Holy Spirit gives us courage to overcome fear and speak boldly. Jesus used fishermen 2,000 years ago, and He can use you too, regardless of your background or education.

... whoever believes in me will do the works I have been doing, and they will do even greater things than these
— John 14:12

It Deepens Your Relationship with God

Talking to others about Jesus is an act of worship—it's an expression of your gratitude and joy. When you share the love and grace you've received from God, it not only strengthens your bond with Him but also affirms your own journey of faith. It's one of the ways we bring Him glory in front of others.

Reflect:

- Wasn't inviting Jesus into your life the most important decision you've ever made?
- Is there anything more meaningful you could do for someone than helping them come to know Him?

Let God Use You

A shy young woman in Germany once believed she couldn't tell others about Jesus. After taking part in this training, she began speaking up—and people started coming to faith. Sharing Jesus became fun for her!

**GO INTO ALL THE WORLD AND
PREACH THE GOSPEL TO ALL
CREATION**
MARK 16:15

You too will discover how easy it can be to share the gospel and lead someone to Jesus.

just follow the 3Steps...



STEP 1:
STARTING A
CONVERSATION
ABOUT FAITH





STEP 1: STARTING A CONVERSATION

☹️ STARTING A CONVERSATION

Many Christians find it challenging to start conversations about Jesus. But really, anyone can learn to do it!

There's a story in the [Gospel of John](#) (📖) that gives us some great examples from Jesus Himself. He spoke with a Samaritan woman at a well, and because of that simple conversation, her whole town came to hear Him. The big impact started with an easy and natural conversation.

In your everyday life, you meet lots of people you could casually chat with—your barista, coworkers, classmates, or even someone waiting at a bus stop. Later, we'll also share [a story from one of our team members](#) (💬) from a typical day.



Look for a natural way in

Jesus was a master communicator and didn't jump straight into preaching. He started with something simple—talking about water.



“Jesus was tired from His journey and sat by a well around noon. When a Samaritan woman came to draw water, Jesus said, “Will you give me a drink?”

— John 4:6-7

This everyday request was Jesus' way of starting a conversation. From this simple question, a conversation began that eventually brought the gospel to her whole village.




Here's an example: One of our staff was on a packed train, standing near the exit. About ten minutes from the next stop, a woman with a large suitcase came by. He offered to help with her suitcase, and she gladly accepted. Since they were already chatting, he asked if she was returning from a trip or heading out on vacation.



Other ways you can start conversations:

- Say “Hi” to someone at a bus stop or in a line.
- Offer help—maybe carry a heavy bag or hold a door.
- Comment on something interesting like a necklace or shirt and ask about it.
- Talk about what’s happening around you—a dog park, a parking lot, or a wait in line.
- Give a sincere compliment, like thanking a helpful store employee.
- Invite someone for coffee and ask how their day is going.
- If you notice someone who might need it, offer to pray for them.

 **Tip:** If you want to bring up faith early, you could say:

“Hey, this might sound a little unusual, but I’m trying to do one kind thing today for someone I don’t know. You caught my attention—anything I could pray for you about? Anything you need a little help or hope with?”

**REMEMBER: SOMETIMES
A SIMPLE “HELLO” IS ALL
IT TAKES.**

☹ BUILDING INTEREST AND TRUST

Spark Curiosity

Once you have someone's attention, the next step is to get them interested. Jesus did this perfectly with the Samaritan woman:



“You're a Jew and I'm a Samaritan woman. How can you ask me for a drink?” (Jews didn't usually talk to Samaritans.) Jesus said, 'If you knew the gift of God and who's asking you for a drink, you'd ask Him and He'd give you living water'.

— John 4:9-10

She was surprised—and curious. Because she already believed in God, Jesus could easily talk about spiritual things. You can also learn to gently spark your conversation partner's interest.

Show Genuine Interest

If the conversation is going well, ask questions to keep it going. People really appreciate it when you're genuinely interested in them. When you listen, they're more likely to listen to you. Avoid preaching—just ask about things you feel comfortable with, and really listen.


A passionate Christian once shared the gospel non-stop for 15 minutes with six restaurant employees—only to find out afterward they were all part of a local church. This reminds us: “We have two ears and one mouth, so listen twice as much as you talk”.

Lead with Positivity

You might be surprised how much people open up when you're patient and kind. Listen carefully, make eye contact, and respond warmly. Look for things you have in common and show appreciation. Sharing Jesus is about kindness, not arguments—those only make people shut down.




Back to our train story—the woman shared she'd recently been to a seminar run by a "medium" that promised help with family issues. Our staff member noticed she was searching and going through some struggles, so he listened with an open heart.

 **Note:** If someone isn't ready to share much, that's okay. You can try one more gentle question, or say goodbye in a friendly way.

IF YOU SHOW REAL INTEREST, PEOPLE USUALLY OPEN UP MORE.

Sometimes you need a fresh question to take the conversation deeper. Try these:

- “What do you think your purpose in life is?”
- “If today was your last day, what would matter most to you?”
- “What’s the best thing that’s ever happened to you?”
- “Is there anything I could pray for you about?”
- “On a scale of 1 to 5, how happy are you right now?”

 **Tip:** If it feels natural, you can ask about faith too:

- “Did you know God loves you just as you are?”
- “If you knew what’s brought me so much hope and joy, would you want to hear about it?”

STEERING THE CONVERSATION TOWARD JESUS

Finding the Right Moment

Jesus stayed on the topic of water and made it so interesting that the woman wanted to learn more:



“Everyone who drinks this water will be thirsty again, but whoever drinks the water I give will never be thirsty. It will become a spring inside them, giving eternal life”.

— John 4:13-15

When you listen carefully, you’ll find natural ways to transition. Being genuinely interested and empathetic helps you notice things like fears, worries, or challenges—just like Jesus did.



Helping People Want to Know Jesus



Jesus gently moved the conversation toward the woman's deeper needs:

"Go get your husband.' 'I don't have a husband,' she replied. Jesus said, 'You're right—you don't have a husband. You've had five husbands, and the man you're with now isn't your husband.' She said, 'Sir, I can tell you're a prophet'".
— John 4:16-19

Jesus knew what she needed and guided the conversation there. Sometimes, as you listen, the Holy Spirit will give you insight about someone's needs.

When you see those needs, you can connect them to Jesus and share how He's helped you.

Use Language People Understand

Make sure your words connect. Avoid church language that might confuse people. Instead of saying "the presence of God came upon me," say something like, "It felt like I was wrapped in a warm, loving hug".



In the example with our staff member, when the woman mentioned the "medium," he said, "I know a medium too, but his name is Jesus—and He's much more than that". That got her attention.



Note: Like a fisherman uses the right bait, use words and examples that fit the person you're talking to.

☺ SHARING YOUR STORY

Your Story Matters

When you're talking with someone, they'll often share something from their life that might remind you of something you've experienced with God. That's the perfect time to tell your story—how God helped you and what He's done in your life. For example:

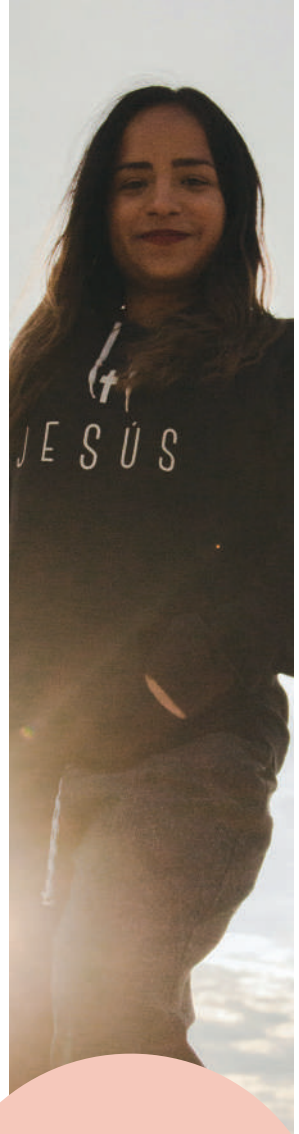


He told her that the “medium” she mentioned was actually Jesus—and that Jesus is so much more than that. He shared how Jesus changed his life, especially in his family situation. He was able to forgive his parents, Jesus healed his heart, and gave him a new direction and purpose.

Stories like this speak to people. Your personal story is powerful! When you talk about how you've experienced God and how Jesus changed your life, it feels real—and people are drawn to that. Your story can be a bridge that helps someone understand and connect with the gospel.

Think about popular talent shows—what really grabs people isn't just the singing or dancing. It's the story behind the person. Viewers connect with the contestant who overcame something difficult, or who found purpose through their passion. Why? Because stories move us. They make us feel, relate, and care. It's the same with your story of faith.

Some people have dramatic testimonies—freedom from addiction or a major life turnaround—and that can speak powerfully to those with similar experiences. But a simple, honest story can be just as impactful. Sometimes it's those everyday stories of how Jesus brings peace, hope, or direction that resonate the most—because many people can see themselves in them.



EVERY
STORY IS
UNIQUE AND
VALUABLE.

Tell Your Story in a Natural, Engaging Way

Share your story in a way that feels real and relatable—don't make it dull, and avoid using “churchy” words that someone outside the faith might not understand. The most important thing is to be honest. Don't exaggerate or try to impress. Just be yourself and be authentic. If you grew up in a Christian home and never had a dramatic turning point, your story still matters—and it might be exactly what someone else needs to hear.

During an evangelism training, a young woman admitted she thought her testimony was boring. She grew up in a Christian home and called herself a “Christian gray mouse” with nothing special to share. But after the training, she felt encouraged to share openly about her personal relationship with Jesus. While talking with people on the street, she shared her story with confidence—and it deeply impacted the daughter of a hotel-owning family. That young woman decided to follow Jesus, and not long after, the entire family came to faith. Their hotel, which had once focused on New Age spirituality, became a Christian hotel where many people now come to know Jesus.



Tips for sharing your story:

- Keep it around three minutes—get to the heart of the matter.
- Use everyday words—no church jargon.
- Be honest and real. Don't exaggerate or try to impress.

Some questions to help you shape your story:

1. Before Jesus

- How did you grow up?
- What struggles or questions did you have?
- Where did you look for answers?

2. Meeting Jesus

- When and how did Jesus come into your life?
- What was that experience like?
- How did He help with your situation?

3. After Jesus

- What changed?
- How is your life different now?



Your story

What was your life like before knowing Jesus?


- _____
- _____
- _____
- _____
- _____
- _____
- _____

How did you come to faith?

- _____
- _____
- _____
- _____
- _____
- _____

How has your life changed since?

- _____
- _____
- _____
- _____
- _____
- _____
- _____

 **Tip:** Practice telling your story to a friend who hasn't heard it yet.

STEP 2: EXPLAINING THE GOSPEL





STEP 2: EXPLAINING THE GOSPEL


☹️ THE POWER OF THE GOSPEL

When you get to the part of the conversation where you share your story, try to guide it naturally toward the gospel.

Sometimes we think it's complicated to explain, but it's really pretty simple. You can say something like:

"What I've experienced, you can experience too. All it takes is a relationship with God. God offers this connection to anyone who wants it. It's been His plan from the very beginning..." (then you continue explaining from there)

The real power to change lives comes from the gospel and the Holy Spirit. Our job is just to explain it clearly and simply. People can only be saved if they hear the message.

 **Tip:** Even if you haven't shared your personal story yet, you can still explain the gospel to someone.

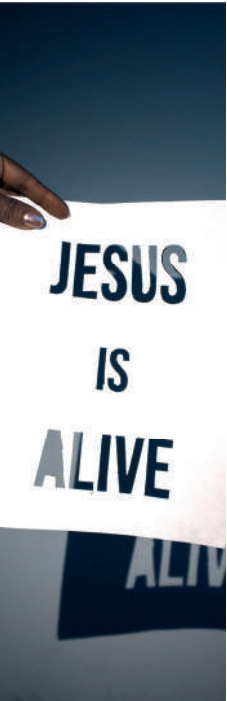


In John 4:42, after hearing the woman's story, the people said, "We no longer believe just because of what you said; now we have heard for ourselves, and we know that this man really is the Savior of the world".

Many people don't believe the Bible right away, so don't feel like you have to start by quoting scripture. Most often, Bible verses come into the conversation later, after someone's made a decision to follow Jesus. But you can still share important biblical truths in your own words without quoting the verses directly.



For example, one of our team members explained the gospel to a woman, showed her how to get to know Jesus personally, and was then invited to pray with her about her situation. She was deeply moved and even had tears in her eyes.



☹️ THE GOSPEL IN FOUR SIMPLE POINTS

We use four key points to help organize the gospel message in an easy-to-understand way. Below are example phrases you can use as a guide. The Bible verses are there just to back up what you're saying.

Remember: This isn't about a religion or a set of rules – it's about a real, living person: Jesus Christ.

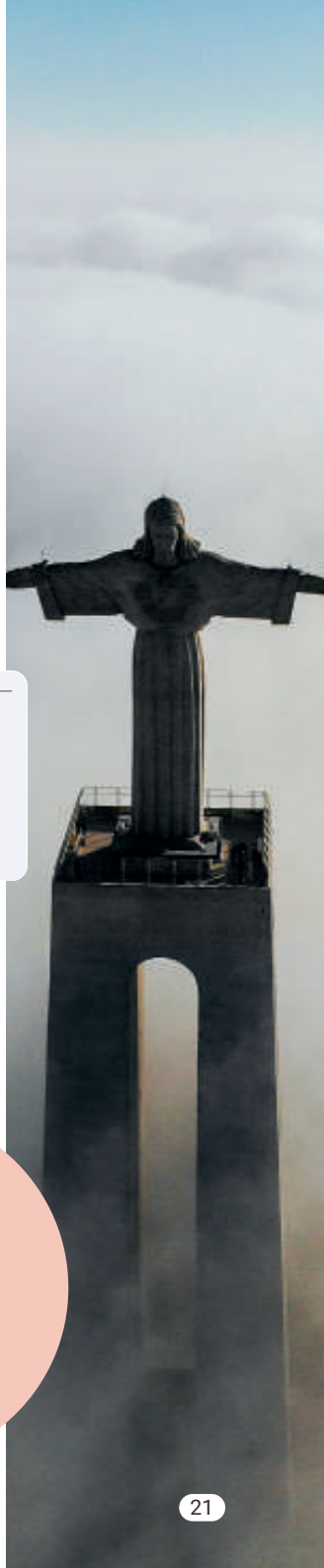
♥️ God loves me

“God loves people so much that from the very beginning, His plan was to have a relationship with us. At that time, everything in the world was perfect—no wars, no sickness, no injustice. People lived in peace and harmony with God”.

*‘God saw all that he had made, and it was very good.’
— Genesis 1:31*

💡 **Tip:** If you can, avoid debates about evolution or creation here. The focus is on the relationship God wants with us.

**I AM NOT
ASHAMED OF
THE GOSPEL**



⊖ I live separated from God


“People chose to turn away from God and do things their own way. This choice brought guilt and separation between us and God. Today, we see the effects of this—conflict, lies, jealousy, sickness, and war. But the biggest problem is that this guilt separates us from God forever. And there’s nothing we can do to fix that by ourselves”.


“When he comes, he will prove the world wrong about sin and righteousness and judgment.”

— John 16:8-9

“For all have sinned and fall short of the glory of God.”

— Romans 3:23

 **Note:** Keep your tone loving, not judgmental. Not everyone is comfortable with the word “sin,” so words like “guilt” or “separation” often connect better. The fact is, not believing in Jesus already separates us from God.



**WE CANNOT
REMAIN SILENT
ABOUT WHAT WE
HAVE SEEN
AND HEARD**

+ Jesus gave everything for me

"We can't fix this ourselves, but God made a way. Because He loves us, God sent His Son, Jesus Christ. Jesus took our guilt upon Himself when He died on the cross, and by doing that, God forgave us. On the third day, Jesus rose from the dead, just like He said He would. He's alive today, and through Him, the way back to God is open".

"For God so loved the world that He gave His one and only Son, that whoever believes in Him shall not perish but have eternal life".


— John 3:16


? Do I want to live with Jesus?

"Because Jesus is the only way to God and forgiveness is ready for us, everyone has a choice to make: Will you accept this gift and connect with God?"

"If you declare with your mouth, 'Jesus is Lord,' and believe in your heart that God raised Him from the dead, you will be saved."

— Romans 10:9-10

 **Tip:** Make it personal! Emphasize that Jesus gave everything because each person is incredibly important to Him.

 **Note:** If you've explained the gospel, now is a great time to invite someone to say yes to Jesus. Why this is so important will be covered more in Step 3.



Putting the Gospel in your own words

Try writing out how you might explain the gospel in a way that feels natural to you—bullet points work great:



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 **Tip:** Practice telling the gospel to a Christian friend.

 **Tip:** Try to connect the gospel to your own story when you can.



STEP 3: LEADING SOMEONE TO JESUS





STEP 3: LEADING SOMEONE TO JESUS

☹️ ASK THE CRUCIAL QUESTION

Why this step matters

Picture this: You're in a lifeboat, and a ship has just sunk far out at sea. For those still drowning, it's not enough just to have good conversations or kind words. They need a rescue—something that actually saves them. That's exactly what Jesus came to do: He came to find the lost and rescue them for eternity. And He wants to use you to bring that rescue to others.

So, learning how to lead someone to Jesus isn't just helpful—it's essential.



One time, a train stopped at a small, quiet station. Our team had just a few minutes on the platform, and they took that moment to remind a woman about Jesus and ask if she wanted to invite Him into her life. Right there, in the middle of nowhere, she said yes.

That's why it's so important to **ask the question**:

"Would you like to invite Jesus into your life right now and ask Him to forgive your guilt?"

If you don't ask, most people won't make a decision. You might be surprised how many say "yes" when you simply ask.





The Spiritual Side of Things

Deciding to follow Jesus is the most important choice anyone can make. But keep in mind, this decision happens in a spiritual battle. Satan tries to stop people from accepting Jesus, and sometimes there are distractions or obstacles at the exact moment you ask.

Don't let that stop you! For many, this might be the last chance they have to turn to Jesus.


Feeling Nervous?

It's normal to feel some fear when it comes to leading someone to Jesus. You might hesitate because:

- You don't feel ready or prepared.
- It feels unfamiliar or uncomfortable.
- You don't want to intrude on someone's privacy.
- You worry about being rejected.

Remember, this decision is about eternal life or death. You can't force it—because God is love, and love is always a choice. But never forget how urgent and important it is!

Try to focus not on your fears but on the life you could be helping to save. People often step out of their comfort zone in emergencies—and this is an eternal emergency. Jesus gave His life for this person, so it's not about your comfort, it's about their future.

 Tip: Jesus conquered fear on the cross. Pray boldly and ask God to take away your fears.

☪ A SIMPLE PRAYER TO ACCEPT JESUS

Believing in Jesus is a choice, and the first step can be as simple as praying together. Offer to say this prayer with the person, and encourage them to repeat it after you, sincerely inviting Jesus into their life.

☪ **Tip:** Pause after each line so the person can repeat it easily.

“Jesus, thank you that you love me. Thank you for dying on the cross to take away my guilt. I believe that you are God’s Son. Please forgive me for living without you until now. Come into my life. I want to follow you from this day forward, all the days of my life. Amen”.

“If you declare with your mouth, ‘Jesus is Lord,’ and believe in your heart that God raised Him from the dead, you will be saved”.

– Romans 10:9-10

What comes next? Important steps for a new life with God

Once someone decides to follow Jesus, they become part of God’s family. If you can, offer to help with these first steps:

- **Prayer:** Talking regularly to God and building a relationship with Jesus.
- **Bible:** Reading God’s Word to understand His heart and plans.
- **Church:** Finding a local church where they can connect with other believers.
- **Sharing:** Passing on the good news and what God is doing in their life.

Try to exchange contact info and follow up soon—maybe meet within a few days or invite them to church on Sunday.


When they're not ready yet

Not everyone will say “yes” right away, and that’s okay. If someone isn’t ready, don’t take it personally or feel rejected. Instead, end the conversation positively.

Offer to pray for them and speak a blessing over their life, asking God to guide and open their heart.

Here’s an example you can say:

“I’d like to pray a blessing over you: Jesus, thank you for loving (name) so much that You gave everything to restore their relationship with You. I pray Your Spirit leads (name) into all truth and helps them see that Jesus is the way to life”.

 **Tip:** Instead of asking, just say you want to bless them—most people will appreciate it.

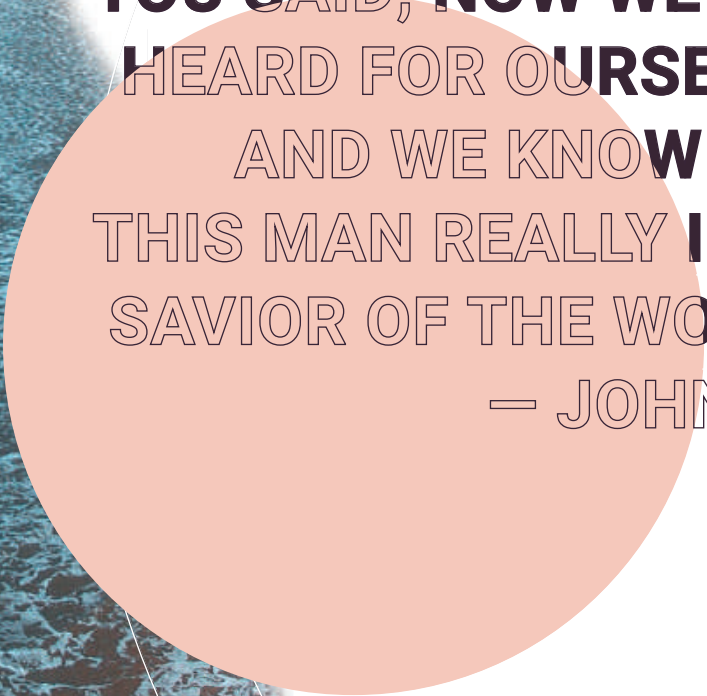
USEFUL RESOURCES FOR NEW BELIEVERS

The *YouVersion* Bible App

The Bible to read and listen to on mobile devices, available as a free download.

For Apple iOS, Android, and Kindle Fire at: www.bible.com/es/app





**“WE NO LONGER BELIEVE
JUST BECAUSE OF WHAT
YOU SAID; NOW WE HAVE
HEARD FOR OURSELVES,
AND WE KNOW THAT
THIS MAN REALLY IS THE
SAVIOR OF THE WORLD.”**

— JOHN 4:42

ACTION:
LIVING OUT WHAT
YOU'VE LEARNED





ACTION: LET'S DO THIS

⊕ LIVING IT OUT IN DAILY LIFE

Knowing how to talk about Jesus is a great start—but it doesn't end there. The real impact happens when sharing your faith becomes part of your everyday life. Our team noticed a big change when we started making the most of everyday moments to talk about Jesus.

Some of us set simple goals—like sharing with one person a month, a week, or even every day. As we did, our days filled with stories of how God was working. And if you've ever helped someone take a first step toward Jesus, you know how powerful that can be.

Here's what a few people have said about how this has changed their lives:

Paula: "It's not just about talking. It's about walking closely with God, facing your fears, and really caring about others. That's what changes you. I stopped seeing evangelism as a chore. Now it's part of who I am. The more I share, the more real my faith becomes."

Werner: "Every day feels like an adventure with God. I've grown in compassion by seeing how deeply people need Jesus. It's humbling and exciting."

The best part? You don't need to be anyone else. Just find your own way to connect with people. Think about the spaces and relationships in your life that only you can reach. And once you push past the initial nerves, you'll be surprised at how natural it can feel. Don't give up—you get better with practice!

INTRODUCING "ONE"

We created something called ONE—a simple idea to encourage you to commit to sharing Jesus with one person per month, week, or even day. It might feel like a challenge at first, but you're not alone. Millions of Christians around the world are doing this too.

Ask God for boldness and to open your eyes to the opportunities around you. A daily phone reminder can help. Invite the Holy Spirit to guide your steps, and then step out in faith. You'll be amazed at how God uses you.



➔ MORE WITH GO MOVEMENT

About GO Movement

GO Movement exists to ignite a global wave of evangelism and collaboration to help fulfill the Great Commission. Our mission is simple but powerful: to mobilize and equip as many Christians as possible to consistently share their faith with those who don't yet know Jesus.

We work hand-in-hand with hundreds of churches, ministries, and denominations around the world—because we believe we're stronger together. What started in 2010 with a vision during a Gospel crusade in Pakistan has now grown into a global movement. Pastor and evangelist Werner Nachtigal saw a picture of believers everywhere rising up to reach the lost—and from that vision came the idea for one day each year when all Christians would step out and share the Gospel together. That day became GO Day.

Today, GO Movement focuses on two key strategies:

- **GO Day** – an annual, global day of evangelism where millions of believers share their faith.


**EACH ONE
CAN REACH
SOMEONE.**

**TOGETHER,
WE REACH
THE WORLD!**

- **GO Lifestyle** – a call to make evangelism not just a one-time event, but a natural and regular part of daily life.

Want to learn more or get involved?

Visit www.gomovement.world to discover how you can be part of this global mission. Everyone can reach someone—together we can reach the world!

 **Note:** You can be part of something great: Over 90 million Christians have been active so far, and more than 71 million people have given their lives to Jesus.



3 STEPS

EVERYONE CAN LEARN TO LEAD PEOPLE TO JESUS

What Jesus has done in your life is something others need to hear.

This compact foundational training teaches you, in just three simple steps, how to naturally share your faith in everyday conversations—whether with friends, classmates, coworkers, neighbors, or anyone you meet.

3 SIMPLE STEPS:

- Start a conversation
- Share the Gospel
- Lead someone to Jesus



Author: Werner Nachtigal

Founder of No Limit e. V.
and initiator of GO Movement

With years of experience, Werner Nachtigal developed 3Steps as a short, impactful evangelism training for Christians who want to learn how to reach people for Jesus.



Co-author: Bastian Decker

National Director of GO Movement Germany
and pastor at No Limit e. V.

After many years of leading 3Steps trainings across Germany, Bastian Decker helped refine this tool to be used both in group settings and for personal learning.



Everyone can reach someone. Together, we can reach the world!